



Recovery Update



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Social media makes positive impact.

Use of Social Media to Raise Awareness

Over the past few years, social media has become an influential factor in our daily lives. The ability to communicate worldwide in a moment has changed our way of expressing our thoughts and ideas. So it goes without saying that the partnership between Donate Life America and Facebook has made a positive impact on donation. The latest Facebook feature allows individuals to express their desire to designate their donor status. This feature has increased donation awareness and is responsible for the number of people choosing to be a donor. The response has been tremendous and we applaud all of the efforts of those creative minds that made it possible.

As awareness of organ and tissue donation increases, CryoLife is committed to the optimization of the donor's gift and the fulfillment of the final wishes of the donor. As part of this commitment to gift optimization:

- We will continue to enhance education and training through the CARE program and recovery feedback.
- We will offer educational webinars throughout the year.
- We will work diligently to ensure every allograft is utilized to its fullest.

Thank you for all you do in spreading the message of donation!



Vascular Recognition Program

As part of our Recognition Program for Excellence in Vascular Recovery, we will be identifying Recovery Partners with the lowest recovery error rates for the quarter. The Recovery Partners with the lowest saphenous and femoral vein error rates, by region, will receive a plaque from CryoLife acknowledging their accomplishment, and they will receive national recognition. Keep up the good work!

Q3 2012 Top Performers July, August, September

Lowest Vascular Recovery Error Rates

- East Region:
Saphenous Vein: **The Living Legacy Foundation at 0%**
Femoral Vein: **Indiana Organ Procurement Organization at 33%**

- Central Region:
Saphenous Vein: **American Tissue Services Foundation/ Wisconsin at 11%**
Femoral Vein: **LifeShare Transplant Donor Services of Oklahoma at 22%**

- West Region:
Saphenous Vein: **RTI Donor Services/ Texas at 8%**
Femoral Vein: **California Transplant Donor Network at 33%**

Longest Vascular Recovery

- National Top Performer for Saphenous Vein (recovered length 125cm):
 - **Mike Couch** from Indiana Organ Procurement Organization

- National Top Performer for Femoral Vein (recovered length 75cm):
 - **Raphael Almanza** from LifeCenter Northwest

Congratulations to all of the Top Performers!

October 2012 Top Performers

➤ East Region:

Saphenous Vein: **Christina Schultz** from Gift of Life Donor Program (recovered length: 103cm)

Femoral Vein: **Anthony Ware** from New York Organ Donor Network (recovered length: 68cm)

➤ Central Region:

Saphenous Vein: **Rachel Behrens** from American Donor Services/Minnesota (recovered length: 94cm)

Femoral Vein: **Robert King** from Wisconsin Tissue Bank (recovered length: 68cm)

➤ West Region:

Saphenous Vein: **Carolina Carizzosa** from One Legacy (recovered length: 99cm)

Femoral Vein: **Brett Maruyama** from Sierra Donor Services (recovered length: 66cm)

Longest Vascular Recovery

➤ National Top Performer for Saphenous Vein (recovered length 103cm):

- **Christina Schultz** from Gift of Life Donor Program

➤ National Top Performer for Femoral Vein (recovered length 70cm):

- **Anthony Ware** from New York Organ Donor Network
- **Robert King** from Wisconsin Tissue Bank



CARE Program CryoLife Allograft Recovery Education October 17 & 18, 2012

Last month, CryoLife hosted our 15th CryoLife Allograft Recovery Education Program. Scott Brubaker, AATB Chief Policy Officer, was the guest speaker and Juan Collado, from NYODN, was our featured guest instructor. Juan had the best overall recovery performance in the past year and shared some of his techniques during the wet lab portion of the program. It was an informative and educational time for all who attended.



CARE Group, October 2012



Juan Collado (L), NYODN, receives award from Jeff Wiggins, CryoLife's Technical Trainer

Participants:

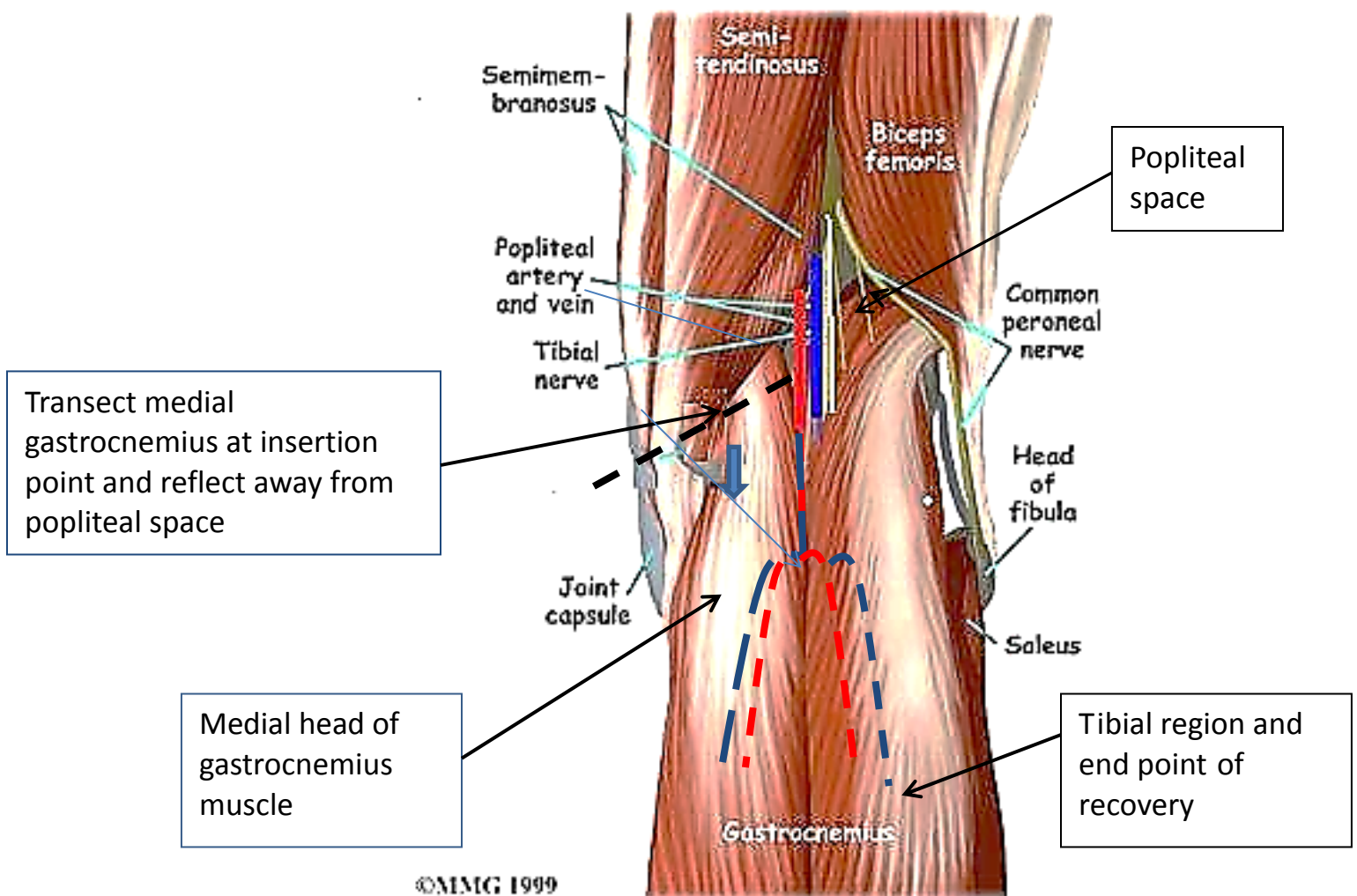
Wayne Cardosi- Mid-America Transplant Services
Christina Dawson- Iowa Donor Network
Derek Dougherty- Wisconsin Tissue Bank
Betsy Leach- Gift of Hope
Anfisa Schams- American Donor Services
Billy Young- Midwest Transplant Network
Tommy Churchill- LifeLink of Georgia
Juan Collado- New York Organ Donor Network
LaTonya Flowers- CTS/Indianapolis

Peter Grehl- CTS/Toledo
George Miller- Kentucky Organ Donor Affiliates
Charles Poindexter- Carolina Donor Services
Andy Bigham- LifeGift Southeast
Chris Folau- Intermountain Donor Services
Sophia Lea- LifeGift West
Amory Ortega- Life Alaska Donor Services
Alan Phillips- CTS/Portland

Tips From the Trainer

Increased Visualization Equals Increased Length

Inadequate length of the Femoral Vessels is a recovery error that we frequently observe at dissection. Too often, it appears that the recovery technician will end the recovery just above the knee which does not provide sufficient length for the graft. A suitable graft should extend below the knee to a point below where the popliteal vessels bifurcate and transition into the tibial vessels. Of course, visualization behind the knee is difficult, posing the largest obstacle to obtaining the extra length that is required. A successful technique used to improve visualization is to transect and reflect the medial head of the gastrocnemius muscle away from the popliteal space. For this technique, use your fingers to carefully separate and lift the medial head of the gastrocnemius muscle away from the popliteal space. Doing so will provide you with better access to transect the muscle at its insertion site with less risk of lacerating the popliteal vessels. Visualize the popliteal vessels so that you know exactly where they are located. Then, using scissors transect the insertion site of the muscle and reflect it and the gastrocnemius muscle away from the popliteal area. You should now have a clear and easy path to recover the vessels down to where they bifurcate in the tibial region.



Posterior View of Right Knee

Reminders

Needle Sticks: Aseptic technique must be utilized when drawing a blood sample. If there are needle sticks in the tissue and it cannot be confirmed that the blood draw was performed aseptically, the tissue will be discarded.

Donor Screening: Our Donor Screening Coordinators are here 24 hours a day to answer any screening and/or recovery questions you may have. Please call them at 800-438-8285.

No PreScreen Program

Many of our Recovery Partners have elected to participate in CryoLife's "No PreScreen Program" which results in a smoother and faster recovery process. The advantages to using the program are:

- The initial review of donor acceptance criteria is made prior to recovery by the recovery partner.
- Following the determination that the donor meets CryoLife's acceptance criteria, only one phone call with minimal donor information is required.

If you are interested in learning more about this program, please contact your account manager:

Central: Chris Watkins
816-229-0751

East: Allison Rickman
678-548-8925

West: Ronda Horstman
817-300-2157

Best wishes for a safe and happy holiday season!

Upcoming Events

- 1. CARE**
February 2013
Kennesaw, GA
- 2. AATB 2013 Spring Meeting**
April 6-9, 2013

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